



Washington State Urology Society

Industry Partnership Benefits

	Corporate MEMBERSHIP \$7,500	Platinum Level \$5,000	Gold Level \$2,500	Exhibit \$999
ANNUAL CONFERENCE BENEFITS				
Ads and Mailings				
Full Page Black and White Ad In Annual Conference Registration Packets	X	X		
Half page B&W Ad In Post-Conference Newsletter	X	X		
Post-Conference Attendee List	X	X	X	X
Recognition				
Logo & Sponsorship listed on WSUS society website	X	X		
Logo Displayed On Signage Annual Conference	X	X		
Logo Displayed In Conference Syllabus and/or conference handouts	X	X		
Logo & Sponsorship Displayed On Screen at Annual Conference	X	X	X	
Sponsorship Recognized On Signage	X	X	X	
Sponsorship Recognized In Post-Conference Newsletter	X	X	X	
Company Listed as Participating Exhibitor	X	X	X	X
Exhibitor Badges				
6' Table-Top Exhibit Space In Featured Location – 3 Exhibit Badges	Up to 5	X		
6' Table-Top Exhibit ··· 2 Exhibit Badges			X	
6' Table-Top Exhibit ··· 1 Exhibit Badges				X
Additional Event Tickets				
Preferred Exhibitor Location	X	X		
Refreshments Served Near Your Exhibit	X	X	X	
UNIQUE CORPORATE MEMBER BENEFITS				
Ability to join physician members in Olympia for Annual Legislative Day	X			
Company listing as corporate member in the quarterly newsletters	X			
Placed on membership mailing list for society communication	X			
Opportunity to sponsor regional membership town hall meetings	X			
Opportunity to sponsor quarterly Executive Board Meeting (includes corporate presentation to board)	X			
Roundtable participation during luncheon at annual Executive Board Retreat (January of subsequent year)	X			

ADVERTISING AND SUPPORT OPPORTUNITIES	PRICES
ADVERTISEMENTS	
Website Banner Advertisement	\$200/month or \$2040/annual
Industry Speaker Program at the Annual WSUS Conference (Sat. or Sun. Lunch opportunity)	\$3000
5-minute infomercial during Annual Conference (opportunity available to all exhibitors)	\$500/each
Full Page B&W Ad in Annual Conference Registration Packet	\$500
Half Page B&W Ad in Annual Conference Registration Packet	\$300
Half page B&W Ad In Post-Meeting Newsletter	\$250
Sponsorship of newsletter with color company logo featured on front page	\$500/each
SUPPORT OPPORTUNITIES	
Sponsorship of Annual WSUS Membership Breakfast	Pass through AV & catering costs
Men's Health Guide	\$600/chapter
Women's Health Guide	\$600/chapter

2017 WSUS Corporate Membership and Industry Partnership Benefits

More information: Debi Johnson, WSUS Executive Director 914 164th ST SE #244, Mill Creek, WA 98012
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